

## Call Manager

(800) 322-9034

ProMax leads the industry in call tracking and automotive software and offers the only complete and integrated solution for your dealership.

> Answering the phone just got a lot more profitable



Do you know how well your calls are being handled? With the money spent to generate phone calls, don't you want to make sure they are being handled properly? We automatically track and record every call. These calls can be reviewed and shared at any time.

## Do you know for sure which advertising sources are paying off?

Many people still call when seeing your ads. Without the ability to track your calls, you will never be able to truly measure your ROI. Our analytics provide you with all the important information such as number of calls, unique callers, when and where calls came from, and much more.





PROMAX Absolutely!

Every new phone call is automatically imported into ProMax creating a new prospect. The message center notifies you of any missed calls and analytics and metrics are easily accessible.

improved the way our team handled phone-ups, saving us thousands in lost revenue."

"Within three days of tracking our calls with ProMax

Call Manager we were able to make decisions that





JR Amato GM, Amato Auto Group